



For immediate release

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ETTER ENGINEERING LAUNCHES “SPECTRUM” PROGRAM & HOSTS MULTI-MEDIA EVENT AND TRADE SHOW AT CORPORATE HEADQUARTERS

BRISTOL, Conn. – Rising fuel costs, environmental awareness, and increased competition from overseas competitors are just a few of the reasons American businesses are focusing heavily on decreasing costs while increasing efficiency and profits. With this in mind, ETTER Engineering created the SPECTRUM Program, a series of services designed to help the company’s customers operate more efficiently, more productively, in a cleaner fashion, all while increasing profit margins.

SPECTRUM consists of seven engineering and service audits and offerings from ETTER:

- Energy Efficiency
- Productivity
- Safety
- Environmental
- Data Acquisition
- Quality
- Profitability

Many of ETTER’s clients have discovered they can benefit from several of SPECTRUM’s audits, especially when Federal Government and local Utility rebate programs are factored in. ETTER recently hosted a media event and mini-trade show at their facility in Bristol, Conn. in conjunction with several utility company representatives. The purpose of the event was to highlight the benefits of the SPECTRUM Program, as well as the numerous rebate programs now in place.

About ETTER Engineering

A third-generation family-owned business, ETTER Engineering Company, Inc. has served the process heating and combustion industries of New England since 1940, and currently has over 100 years of combustion expertise on staff.

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